



JUMP START 2011 !



The Challenge

MARYLAND, STATEWIDE STATISTICS: 41,202 active listings last month.
LISTING INVENTORY UP 5.1%: Median price -\$240,000, majority, bank controlled.
MARYLAND HOMEBUYERS AFFORDABILITY INDEX (HAI): has reached 74.6%.
(the highest level of affordability since the HAI has been tracked)

HOW DO TODAY'S BEST REALTORS MEET THIS CHALLENGE?

- A proven comprehensive "Buyer Acquire" prospect capture tool.
- Technology that separates the "curious" from the "serious" buyer.
- Strategic mapping & qualifying of both; with branded follow-up.

The Solution

Build Your Base While Rates are Still Low!

CALL - JOE CHILD 443-336-7000 / www.josephchild.com
jchild@josephchild.com or joseph.child@academy.cc

Schedule a Demonstration for Your Team Today!

A listing agents road-to success in 2011



The #1 Ranked Independent Purchase Mortgage Lender in the USA



The Next Generation in Call Capture Technology



Everyone has Text Messaging sign capability these days. Who offers a complete capture, delivery, pre-qualifying, placement & follow-up system to listing agents for FREE? **WE DO !**